



**OFFICE OF THE CHIEF ELECTORAL OFFICER
MIZORAM**

PRESS NOTE

No. H.12014/2/2023-CEO/Loose : Dated Aizawl, the 4th April, 2024

Subj: Important Notice on Political Advertisement

The Election Commission of India (ECI), in exercise of its power under Article 324 of the Constitution of India has issued the following orders (Vide No. 491/MCMC/4/2024/Communication Dated 01.04.2024)

No Political Party or Candidate or any other Organization or Person shall publish any Advertisement in the print media on poll day and one day prior to poll day, unless the contents of political advertisements are got Pre-certified by them from the MCMC at the State/District level, as the case may be. Political advertisements must be submitted to the MCMC for pre-certification no later than two days prior to the date of publication.

The above shall apply to 1-Mizoram (ST) Parliamentary Constituency on 18.04.2024 and 19.04.2024.

Sd/- Dr. H.LIANZELA
Addl. Chief Electoral Officer,
Mizoram
&
State Media Nodal Officer,
Mizoram

Copy to:-

1. PS to Chief Electoral Officer, Mizoram
2. District Election Officer, Aizawl & Returning Officer
3. All Assistant Returning Officers
4. Director, I&PR Department for wide publicity.
5. Station Director, Akashvani/DDK Aizawl.
6. President, Mizoram Journalists' Association.
7. Proprietor, ZONET/LPS Cable TV.
8. All Political Parties.
9. Guard File.



(ANDREW H. LALREMRUATA)

Media Officer,
State Media Cell, Mizoram