



**OFFICE OF THE CHIEF ELECTORAL OFFICER
MIZORAM**

PRESS NOTE

No. H.12014/2/2023-CEO/Loose : Dated Aizawl, the 16th April, 2024

**Subj: 17/4/2024, Dar 5:00 PM-ah Campaign hun tawp
dawn/Silence Period intan ang**

Election Commission of India thupek angin naktuk tlai dar 5:00 atang hian Mizoram aiawhtu MP thlanna neih tur atana Campaign hun a tawp ang. April ni 17, 2024 (Nilaini) tlai dar 5:00 atanga vote thlak ni April ni 19, 2024 (Zirtawpni) tlai dar 5:00 thleng, darkar 48 chhung hi Section 126 of RP Act, 1951 sawi angin '**Silence Period**' a ni.

He hun chung hian Television (TV) emaw Electronic Media/Social Media hmanga inthlan kaihnawih thil tarlan leh tihchhuahte khap tlat a ni.

He hun chung hian tumahin election kaihnawih thila mi koh khawm leh thusawite an ti tur a ni lo a. Inthlan kaihnawih thil television-ah emaw media dangah emaw mipui hmuh theih turin an phochhuak tur a ni lo. Election thila mipui intihlimna, ennawm leh hlimhlawpna engmah an buatsaih tur a ni lo bawk a ni. He thupek zawm lo te chu kum hnih thleng lungin tan tir emaw, lei chawi tir emaw, a pahniha hrem theih an ni.

He hun chungah hian Candidate leh Political Party ten Press Conference leh Interview an huaihawt thiing lo a. He thupek zawm lo te chu kum hnih thleng lungin tan tir emaw, lei chawi tir emaw, a pahniha hrem theih an ni.

Advertisement chhuah chungchangah ECI a khauh hle a, Disclaimer (thuchhuaha mawhphurhna lak loh), thuchhuaha tu emaw hming thatna hlawh tir (credit lines) ang chi te hi advertisement nen a kal hrang ngei ngei tur a ni a. Politics kaihnawih Advertisement mai bakah programme sponsor-nate, report siamte, bulk sms (a hlawma sms thawchhuah) ang chi te hi tih phal loh a ni a, TV leh Radio kaltlanga mipui rilru sukthlek tidanglam thei ang chi hrim hrim puanchhuah a khap a ni.

Social Media platform hrang hrang i.e., Facebook, Instagram, X, YouTube, Whatsapp, virtual game worlds etc., a political advertisement tichhuak duh chuan ECI emaw State MCMC in phalna an pek (pre-certified) chauh an tichhuak tur a ni.

Silence Period ah hian aurinna hman khap tlat a ni, Vantlang mike (aurinna) emaw lirtheia aurinna vuah a kal kual khap a ni.

Silence Period hman a nih atangin Campaign Period a tawp a, mipuiten rilru fim tak leh ngaihtuahna thiang an lo neih theih nan a ruahman a ni a. He hun hi tha taka zawm a nih theih nan Candidates leh Political Parties te pawh an mahni inthunun tura beisei an ni.

Mizoram pawn atanga lo kal Political Party aiawh leh Candidates tin Campaigner- te chuan Silence Period intan hnuah 1-Mizoram (ST) Parliamentary Constituency huam chhungah vote an nei a nih loh chuan Mizoram an chhuahsan tawh tur a ni.

Election Commission of India chuan National TV/Radio channel emaw Cable Tv network neituten anmahni kaltlanga programme tihchhuah reng rengah, a chunga tarlan tak darkar 48 chhungin an programme a hun changtuten mipuite hnenah political party emaw candidate emaw tan lam hawi zawnga ngaihdan emaw ngenna an sawi lohnan engkim uluk takin an enfelin, an vil tha tur a ni a ti a. Hei hian mipui ngaihdan lak (opinion poll), zir zauna etc., a huam tel vek a ni.

Silence Period chhungin TV, Cable network, Cinema Hall etc., hmang tangkaia political advertisement tih chhuah khap a ni a. bulk SMS/voice messages (a hlawma thawnchhuah) emaw, polling area a aurinna hmang emaw, mipuite en theihna tur hmanraw hmang emaw a political advertisement tarlan phal a ni lo.

State/District level MCMC-in phalna a pe a nih loh chuan Political Party, Candidate, pawl leh mimal tumahin vote thlak ni leh vote thlak hma ni (April ni 18 & 19, 2024) ah print media kaltlangin advertisement an ti chhuak tur a ni lo. Political Advertisement tih chhuah an duh ni atanga chiah leta ni hnih hmalamah MCMC-ah dilna hi thehluh tur a ni.

Election Commission of India thurawn March ni 1, 2024 a tih chhuah angin political advertisement, a bik takin “sky bus advertisement” chanchinthar thupui anga hmanga mipuite rilru kaihruai thei tur chi tih chhuah phal a ni lo. Fakna rawng kai inthlanpuia chak tur hrilhlawkna emaw, Inthlan result ni tur awm anga ngaih theih reng reng tarlan phal a ni lo.

Representation of the People Act, 1951 hnuai Section 135C chuan zu leh ruihtheih thil hralh emaw semchhuah emaw a khap a, hei hian zu dawr, sipai canteen leh hotel, restaurants etc., a huam vek a ni.

Hemi hun chhung hian mimal anga zu lo lak khawl/chheprelh khauh taka khap a ni bawk.

Hemi hun chhung hian Flying Squad Team, Static Surveillance Team, etc. ten dan bawhchhiatna a awm leh awm loh an fan kual reng dawn bakah Media Certification & Monitoring Committee (MCMC) ten Media leh Social Media te pawh ngun takin an vil reng dawn bawk a ni.

Sd/-Dr. H. LIANZELA
Addl. Chief Electoral Officer,
Mizoram
&
State Media Nodal Officer,
Mizoram

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Copy to:-

1. PS to Chief Electoral Officer, Mizoram
2. District Election Officer, Aizawl & Returning Officer
3. All Assistant Returning Officers
4. Director, I&PR Department for wide publicity.
5. Station Director, Akashvani/DDK Aizawl.
6. President, Mizoram Journalists' Association.
7. Proprietor, ZONET/LPS Cable TV.
8. All Political Parties.
9. Guard File.



(ANDREW H. LALREMRUATA)
Media Officer,
State Media Cell, Mizoram